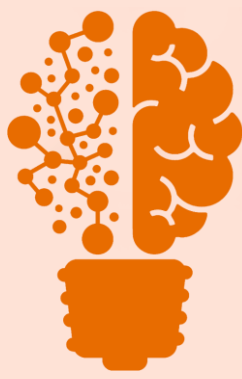


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NETWORK FOR DISRUPTIVE THINKERS • Post - Session • Dec 4<sup>th</sup> • TODI & Notebook LM 2025 • Lukas Jägestedt

# TODI: From ideas to action

POST - SESSION • DISRUPTIVE THINKERS



# Agenda

Mingel and meet

Introduction – Nicoline Vackerberg

TODI: Young voices and perspectives – Andrew Galbraith

Recap TODI – Lukas Jägestedt

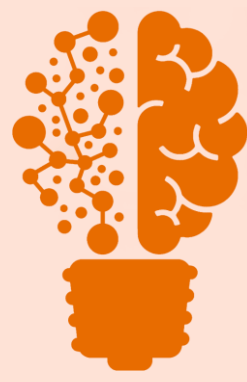
The work behind the scenes – NotebookLM

Studygroup in break-out room – using notebookLM to find possible actions

Harvesting

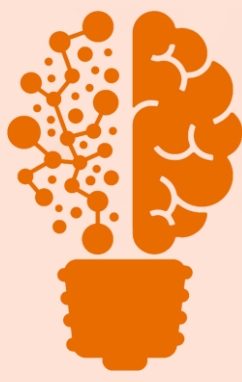
Sneak Peek – Spring 2026

Menti



# Table of Disruptive Ideas

Co-creating future wellbeing



# WHY?

Inspiration

Cross-sector harmonization

Creative provocations

Spark ideas

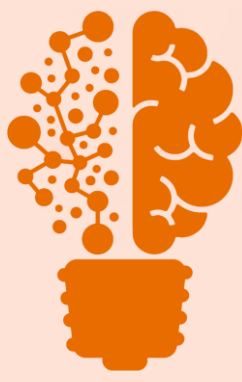
Find each other

New collaborations

Shared ownership

Drive innovation

Visualize the individuals in the network



# From ideas to action

Using our collective data to deepen impact  
through automated presentations

*Aka: how i learnt to love NotebookLM*

# Your NotebookLM Workshop Flow: From Idea to Insight

## PART 1: EXPLORE & DEEPEN THE IDEA



### 1. Pick an Idea Card

Go to the 'Toadi' table of ideas and quickly choose one card within 2 minutes.



### 2. Go to the Main NotebookLM

Copy the card's text and paste it into the chat of the main NotebookLM collection.



### 3. Interact with the AI

Ask questions like "What do the sources say?" to get more detail on your topic.

## PART 2: ISOLATE & GENERATE CONTENT



### 4. Create a New Notebook

Copy the entire chat conversation (your card + the AI's answers).

Create a new, blank notebook.



### 5. Add Your Conversation as a Source

In the new notebook, paste the copied conversation as the one and only source material.



### 6. Use the Studio to Generate

Go to the 'Studio', select a format (e.g., Infographic), set language to 'English' and length to 'Short'.

## PART 3: PRESENT & COLLABORATE



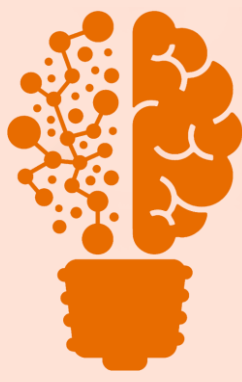
### 7. Present Your Creation

Once generated, use your new infographic or podcast to present the idea to your group.



### 8. (Optional) Collaborate & Expand

Use the 'Share' button to invite others or add new sources to continue developing the idea.

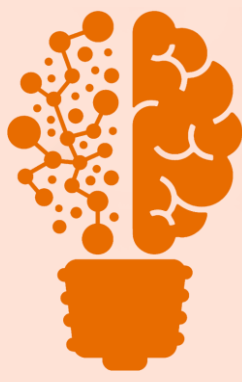


# From Idea Card to Polished Asset

A Step-by-Step Guide to Mastering the NotebookLM Workshop



Your journey from a vast library of collective knowledge  
to your personal creation studio.



## Your Three-Part Mission



### EXPLORE & DEEPEN

Find a disruptive idea in the Toadi library and use the main NotebookLM to ask questions and add depth.



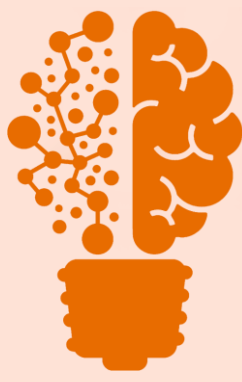
### ISOLATE & FOCUS

Move your enriched conversation to a new, private notebook to create a clean, focused workspace.



### CREATE & SHARE

Use the Studio's powerful AI tools to instantly transform your focused notes into a presentation, infographic, or podcast.



## Part 1: Select Your Concept and Enter the Library

### Step 1: Choose an Idea Card

You have 2 minutes

Navigate to the **Toadi table of disruptive ideas**.

You can filter by theme (e.g., Transformative Leadership) or time horizon (Horizon 1-4).

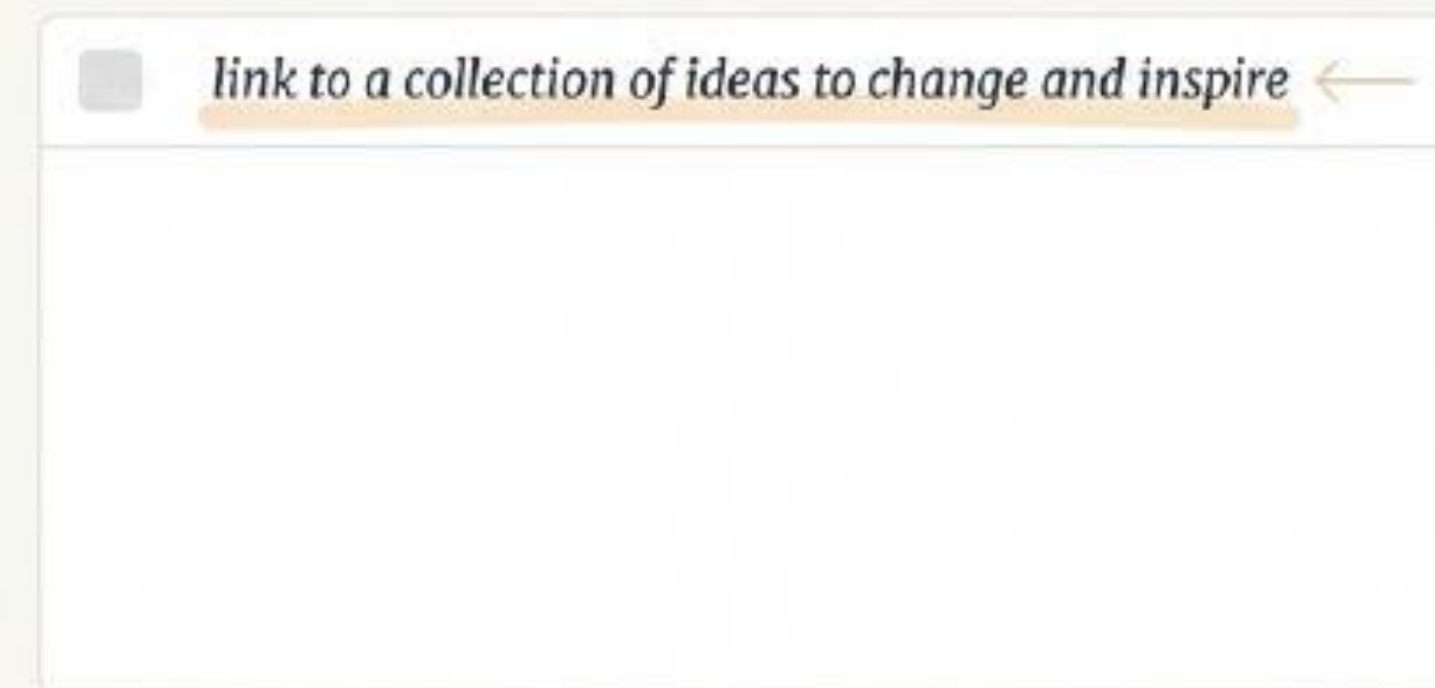
Once chosen, **copy** all text from the card (Ctrl+C / 'Cmd+C').

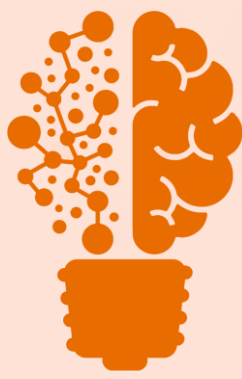
### Step 2: Enter the Main NotebookLM

Close the card view.

Click the link at the top: **'link to a collection of ideas to change and inspire'**

This takes you to the 'gigantic library' containing all the source discussions from the network.





## Part 1: Deepen Your Idea with AI-Powered Questions

1

**Paste Your Card:** In the central chat box, paste your copied card text (`Ctrl+V`).

2

**Ask Your First Question:** Press `Shift+Enter` to create a new line after the card text. Type your question.

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi et commodo commod laboris nisi. Expenate sum dolor set in commonto consequat diacuas ut accurant, diam eitat ullian enperiment id al:um imerrula out patiamt elit sell sut of ea commodo labortum.

• What do the sources say about this topic?

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi et commodo commod laboris nisi. Expenate sum dolor set in commonto consequat dlhcuss ut accurant, diam eitat ullron orsentinent id al:om imerrula out patiamt elit sell sut of ea commodo labortum.

• What challenges are there to implementing this idea?

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi et commodo commod laboris nisi. Expenate sum dolor set in commonto consequat dlbcuss ut accurant, diam eitat omen orsentinent id al:om inerrula out patiamt elit sell sut of ea commodo labortum.

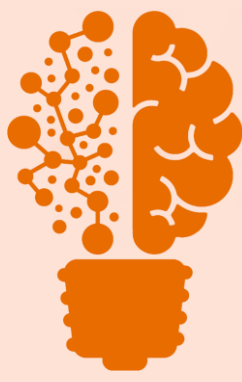
3

**Ask Follow-Up Questions:** Read the AI's response and ask more questions to get more "meat on the bones".

4

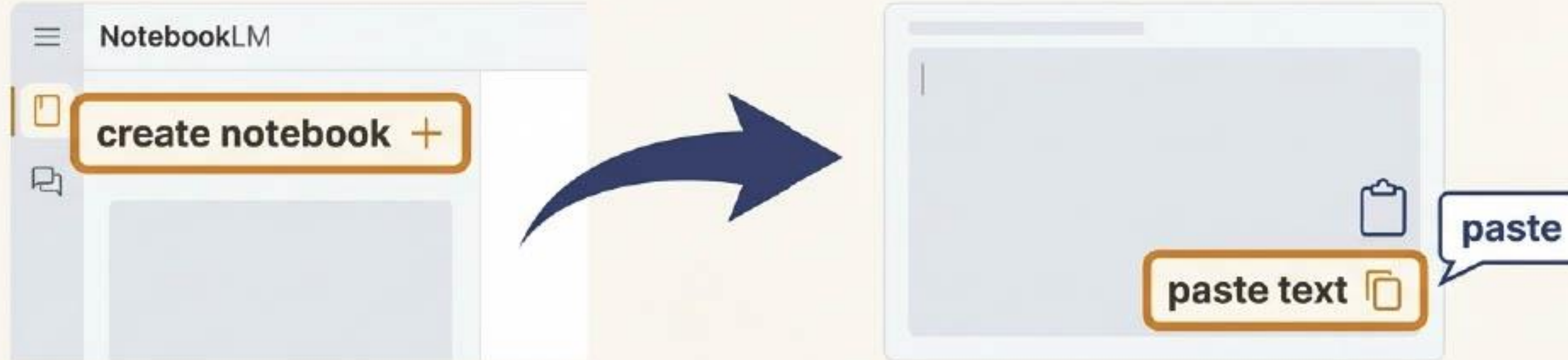
**The Goal:** Continue the conversation until you have a rich dialogue that builds upon your initial concept.

Once you're satisfied, select and copy the *entire conversation*—from the top of your pasted card to the bottom of the last AI response.

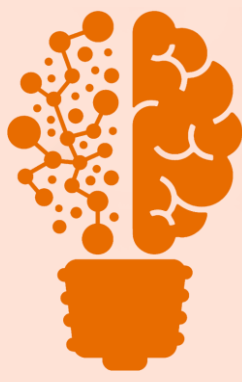


## Part 2: Isolate Your Conversation in a New Notebook

You've gathered your research from the library.  
Now, let's take it to your private desk to work.



1. Click **“create notebook”** at the top of the screen to open a **new, clean** container.
2. In the new notebook, click **“paste text”** in the bottom-right corner.
3. Paste (Ctrl+V) your entire copied conversation into the window.
4. Click **“paste”** to add it as your single, focused source.



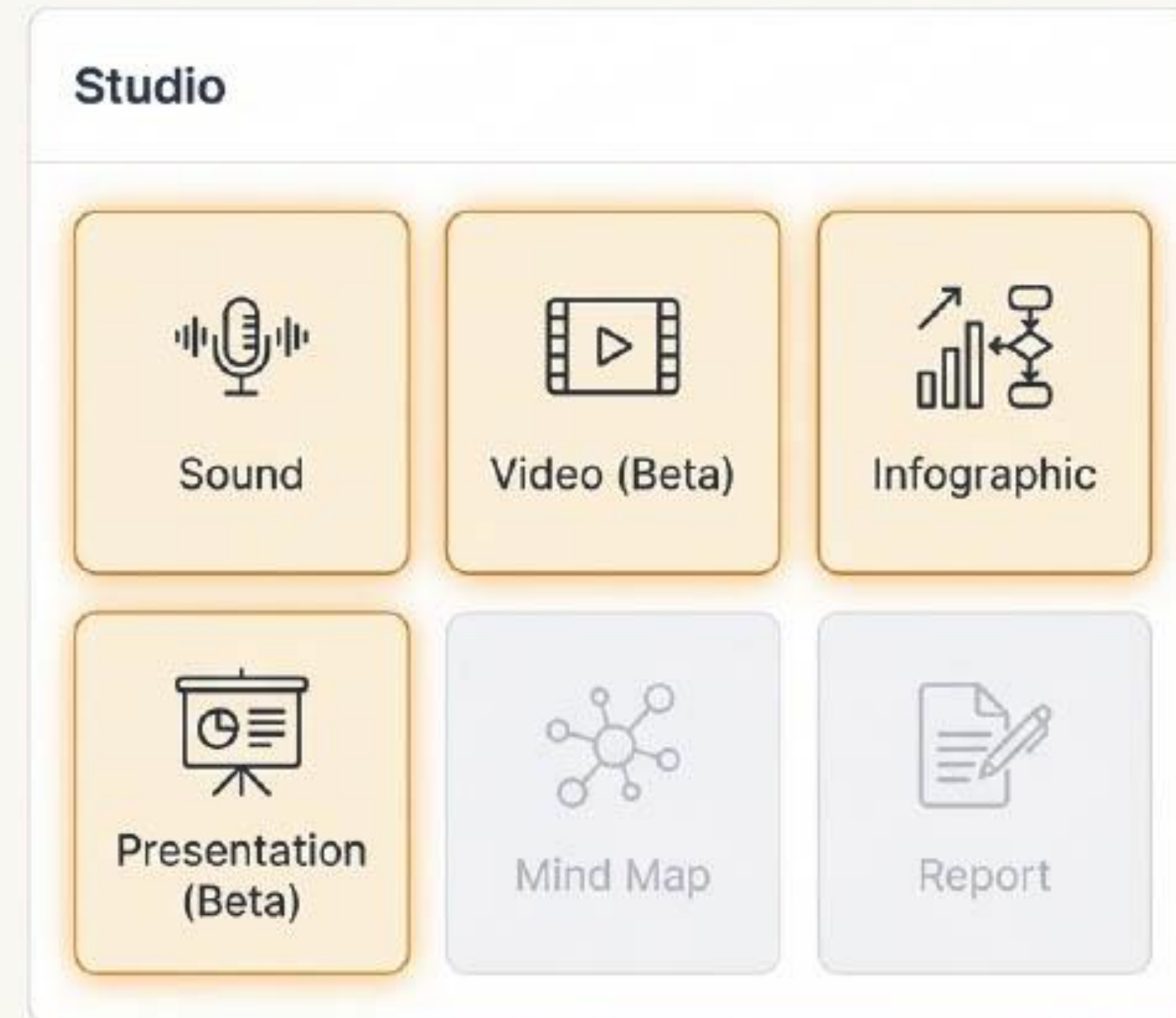
## Part 3: Enter the Studio and Choose Your Format

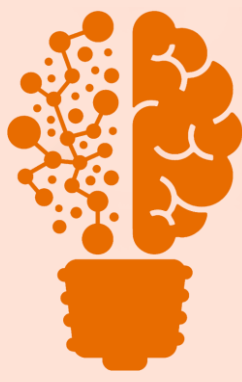
With your conversation as the single source, NotebookLM can now generate polished content.

Look at the 'Studio' panel on the right.

For this workshop, we will focus on these powerful formats:

- **Sound** (Creates a podcast-style discussion)
- **Video** (Currently in Beta)
- **Infographic** (Visually summarizes key points)
- **Presentation** (Generates a slide deck, also in Beta)





## Critical Settings for a Successful Outcome

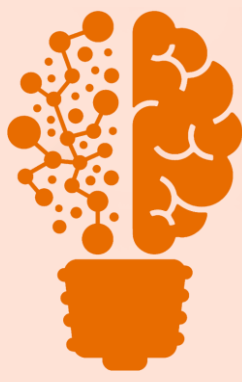
**Do NOT just click the big button. First, click the pencil icon to adjust the settings.**



### Required Settings:

- **Language:** Change to **English**. (Otherwise, it will default to Swedish and be difficult to share).
- **Length:** Select "**Short**". (This is essential due to the limited time in the workshop).
- **(Optional) Focus:** You can leave the prompt box blank. The AI will focus on your entire source.

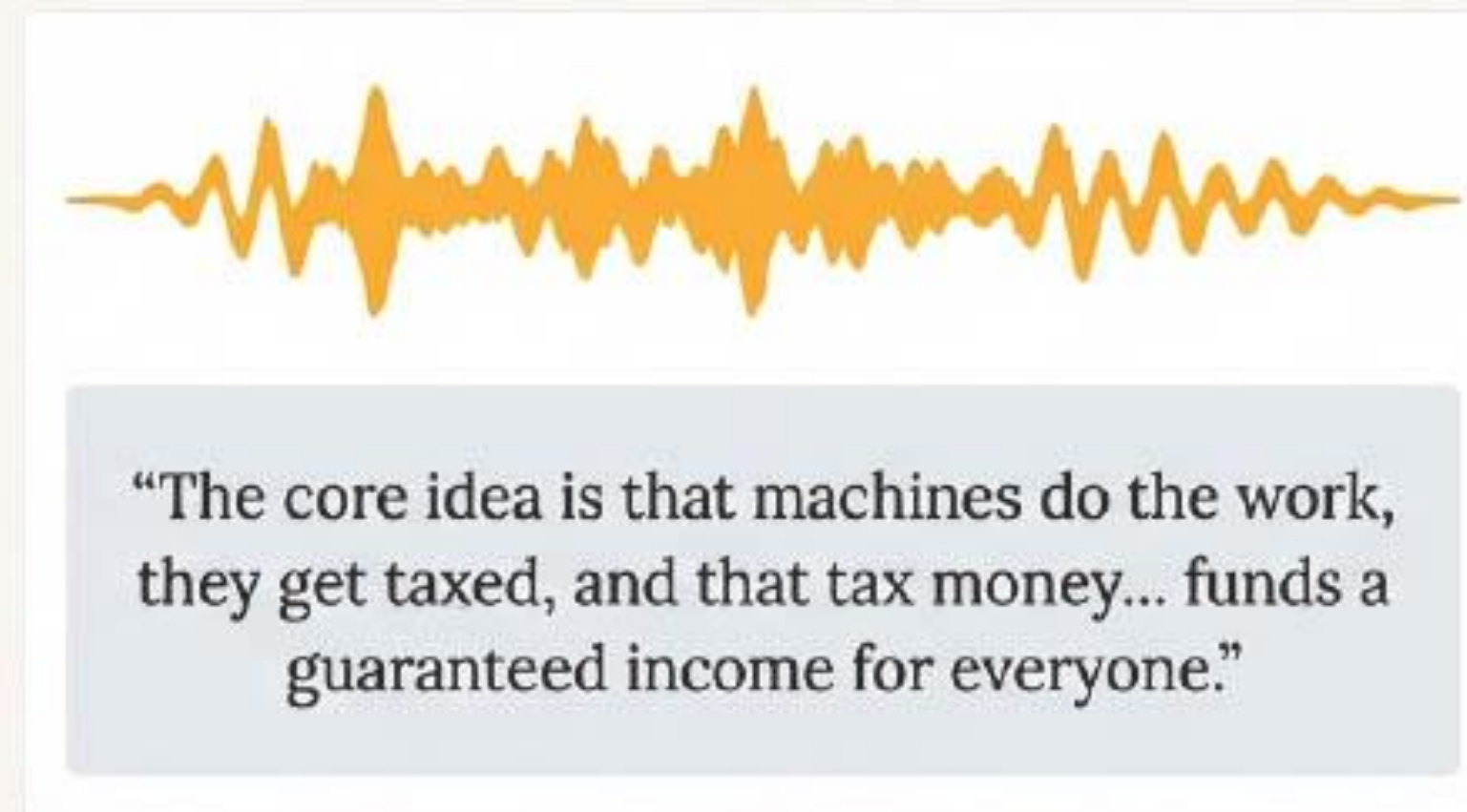
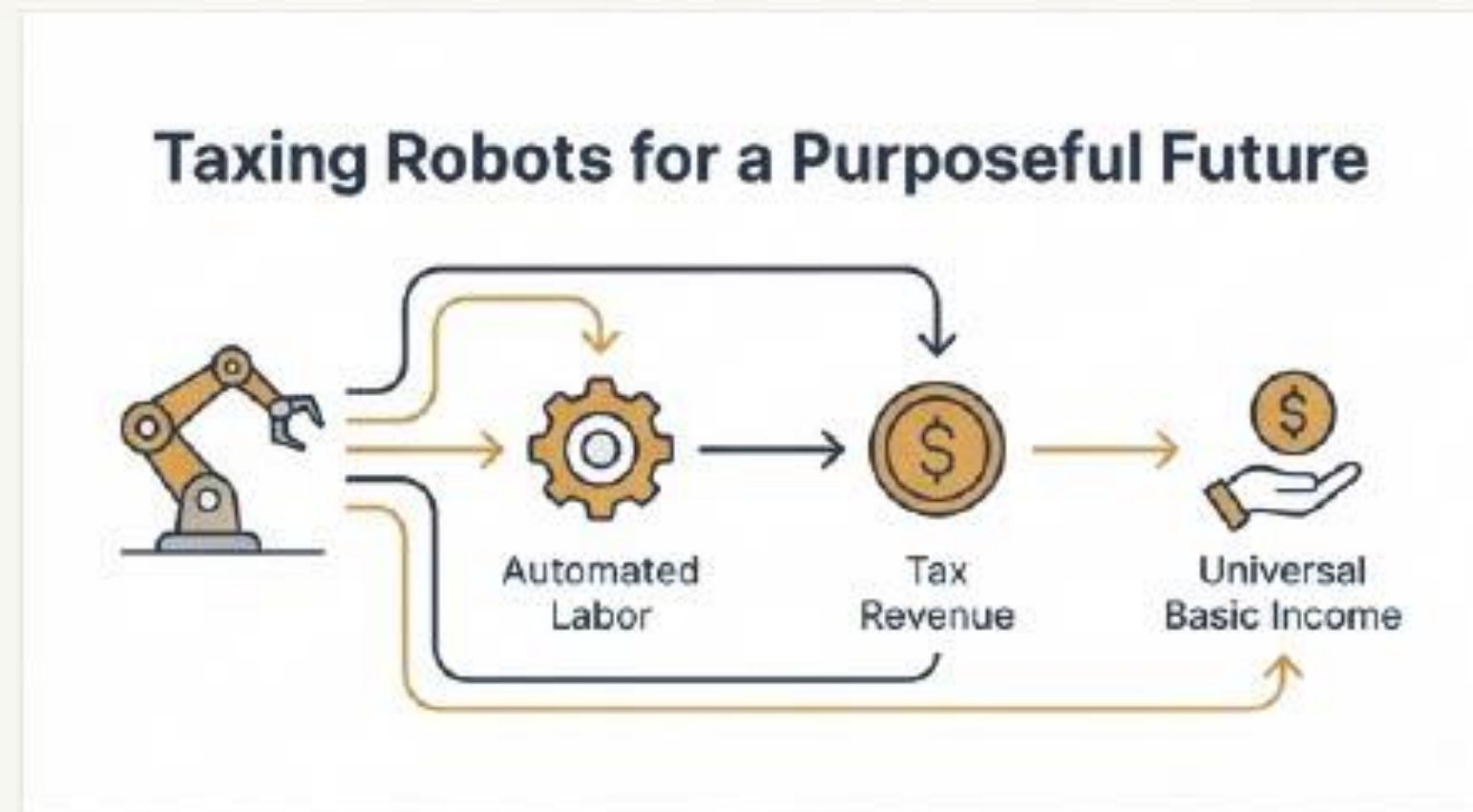
Once settings are adjusted, click '**Generate**'.



# Generate Your Asset and Prepare to Share

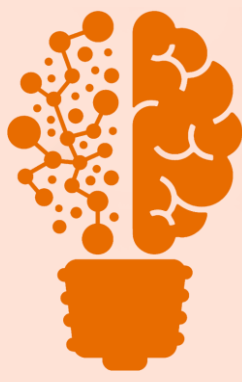
## Generation in Progress

AI magic takes a few minutes. While you wait, this is a perfect time to discuss the idea with your group.



## The Final Product

Once complete, your generated asset is ready. Use this infographic, podcast, or presentation to share your deepened concept with others in a compelling and professional way.

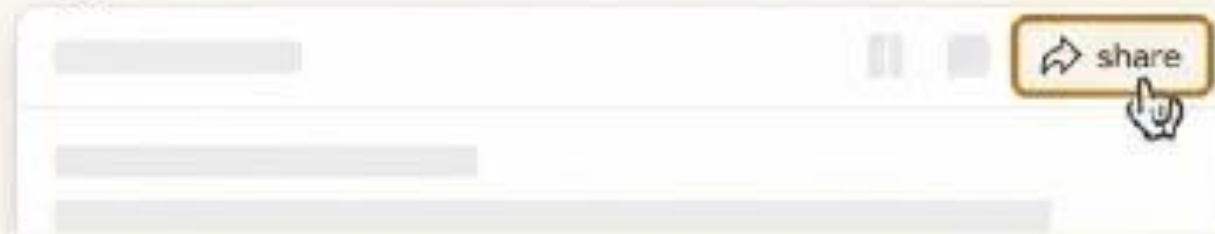


## Your Work Doesn't End Here: Collaborate and Expand



### Invite Collaborators

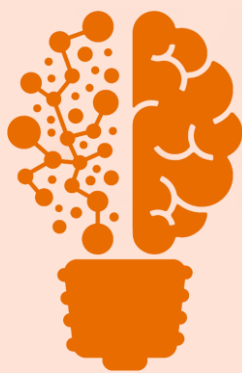
Find a compelling idea with your group? Click the **'share'** button in the top-right corner to invite others into your notebook and continue the work together.



### Add More Sources

Your notebook is a **living** document. Add new sources—like scientific studies or industry reports—to create even more powerful and well-informed content.

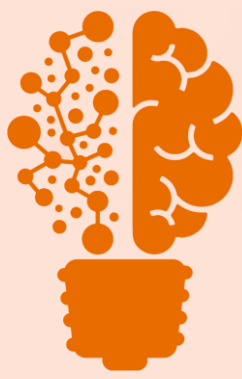
You now have the tools to take any idea from a spark to a finished product. You are in control of the source material.



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# Wrap Up



January 29th 2026

PAUL ISKE

A follow up on the workshop of brilliant failures but now with a twist on keeping energy to change.. Paul will introduce the app "apptism"

March 24th 2026

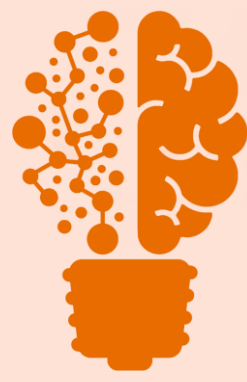
DARSHAN KUMAR

Get inspired by great examples from The Northern Trust in Northern Ireland — a health and social care organisation serving 479,000 people across 1,733 square miles.  
Come learn, share, and boost your own ideas together with us!

May 27th 2026

MOVING FORWARD  
TOGETHER

A follow up on what is happening in the network.  
Sharing ,caring and learning together



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NETWORK FOR DISRUPTIVE THINKERS • Post - Session

# Your take aways



THANK YOU  
HOPE TO SEE YOU ALL AGAIN



Global Network  
for Disruptive  
Thinkers

2026

November 3-5,

## Early Bird Offer

— for the next conference —

*All industries  
and diverse minds  
welcome!*

LIMITED  
SEATS AVAILABLE  
until

December  
15th

### HOW IT WORKS

1 participant  
(3500 SEK incl. VAT)



25%  
OFF

2 participants



50%  
OFF

Your friends  
also get



25%  
OFF

### HOW TO JOIN

Send an email to  
[disruptivemail@rjl.se](mailto:disruptivemail@rjl.se) with  
the contact details of the  
people you're referring.  
You'll receive your discount  
codes by email.